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Caribbean Colours Paint Store to Sell High-End, Water-Borne Sansin Enviro Wood Stains

*--Sansin wood finishes complement exotic hardwoods,
demand for environmentally friendly stains--*

STRATHROY, Ontario, Canada and TORTOLA, British Virgin Islands – March 15, 2013 – [The Sansin Corporation](#) today announced that Caribbean Colours Paint Store will carry its full line of exterior Enviro Stain wood finishes for siding, decks, railings and outdoor furniture, as well as the Purity interior line and microfine colorant system.

Caribbean Colours Paint Store focuses on high-end wood stains for both commercial and residential customers, especially those demanding quality, ultra low VOC wood finishing for exotic woods.

“Sansin has an impressive reputation for quality and performance, especially when it comes to protecting wood exposed to both UV rays and moisture, which we have plenty of here in the Virgin Islands,” said Robert Creel, operating manager of Caribbean Colours Paint Store.

Caribbean Colours Paint Store will host a private seminar on March 18 to acquaint contractors and architects with Sansin products. For more information, contact 494-1448.

Wood, by its very nature, is a breathable material. However, when exposed to wind, rain and sun, it needs a level of protection to remain durable, resilient and pleasing to the eye. Non-penetrating, water-based product or high solids solvent-based wood finishes build a film on the wood that traps moisture, reducing breathability that can eventually result in peeling and blistering.

Sansin’s low-VOC water-borne formula provides all of the characteristics of penetrating oils, yet utilizes moisture in the wood itself to diffuse deep into the wood tissue, protecting deep from within against strong UV rays and moisture.

“Caribbean Colours understands that you don’t have to sacrifice beauty and performance in a low-VOC, eco-friendly wood finish,” said Sjoerd Bos, Vice President of Sansin. “Sansin’s wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.”



Caribbean Colours Paint Store will distribute and provide Sansin's exterior line of Enviro Stains (Classic™, DEC™, ENS™ and SDF™); Sansin Purity® interior wood finishes for floors, ceilings and other interior surfaces; sealants; and the microfine color system.

About Caribbean Colours Paint Store

Caribbean Colours Paint Store carries a range of paint and stain products, including architectural coatings, roof coatings and wood finishes. The only specialized, high-end paint and wood finish store on the island, Caribbean Colours Paint Store offers state-side pricing. Contact Caribbean Colours at Skelton Baylot, Fish Bay, Tortola, British Virgin Islands, VG1110 or <http://www.caribbeancolours.vg>

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within.

Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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